

Sponsorship Prospectus



**Clinical
Trials
Ontario**

**CTO 2023
Clinical Trials
Conference**



**November 8 & 9, 2023
Toronto, Ontario**

ctoconference.ca



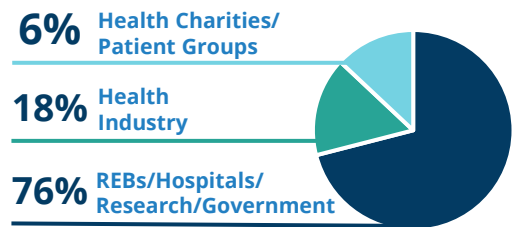
About the Clinical Trials Conference

The CTO Conference is a leading Canadian forum to drive innovation in clinical trials, including leaders from the pharmaceutical and medical device industries, academic and healthcare leaders, representatives from patient groups, health charities, hospitals, research institutions, government and more. This annual event provides a unique opportunity for members of our multi-stakeholder sector to collaborate, exchange knowledge and advance efforts to enhance the environment for clinical trials in Ontario and beyond.

2021 CTO Virtual Conference Overview



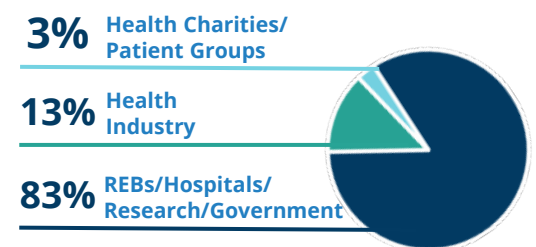
REGISTRANT COMPOSITION



2022 CTO In-person Conference Overview



REGISTRANT COMPOSITION



Details

Venue

Hilton Toronto

145 Richmond Street West
Toronto, ON, M5H 2L2
Tel: (416) 869-3456



CTO's 2023 Clinical Trials Conference will be held November 8th and 9th at the Hilton Toronto.

CTO 2023 at a glance

Day	Program
Wednesday, November 8 th	Welcome: Registration, breakfast, Innovation Showcase & networking Morning plenary sessions Break: Coffee bar, Innovation Showcase and networking Morning plenary sessions Break: Snack bar, Innovation Showcase and networking Afternoon plenary sessions CTO Reception, located in the Innovation Showcase space
Thursday, November 9 th	Welcome: Registration, breakfast, Innovation Showcase & networking Morning plenary sessions Break: Coffee bar, Innovation Showcase and networking Morning plenary sessions Break: Snack bar, Innovation Showcase and networking Afternoon plenary sessions

Partnership Opportunities

Exhibit at the CTO Conference Innovation Showcase

Exhibit Booth - \$2,500

Exhibit at the Innovation Showcase and network with delegates from across the clinical trials community. The Innovation Showcase is designed for new and emerging companies. Space is located in a high traffic, networking area where breaks and lunch take place.

Exhibit at the Innovation Showcase is inclusive of:

- Exhibit space during conference programming
- One (1) conference registration
- One (1) exhibit table
- One (1) chair
- Set-up and dismantling
- Fully secured exhibit hall for move-in/move-out
- Listing on CTO Conference website and program
- Access to conference programming, refreshment breaks & lunch

Snack and Coffee Bar

\$1,500 per opportunity (3 opportunities available)

Sponsor the Morning or Afternoon Snack and Coffee Bar on Day 1 or 2 of the conference. Help keep the CTO 2023 delegates caffeinated and well fed. This is guaranteed to be a popular station.

Snack and Coffee Bar Sponsorship is inclusive of:

- Sponsor of a coffee and snack station on Day 1 morning, Day 1 afternoon or Day 2 morning
- Activation Signage
- Promotion & Recognition
- Logistical Management

Partnership Opportunities

Charging Station

\$5,000

Keep the CTO 2023 delegates running on a full battery. You can ensure delegates never run out of charge by setting up charging stations.

Charging station is inclusive of:

- Placement of logo on wireless charging station
- Promotion & Recognition
- Logistical Management

Headshot Salon

\$8,000

This was CTO 2022's most popular activation! A free headshot is excellent swag; in today's online world, most people need a professional business headshot. By offering a complimentary headshot you are providing a take-away of real value to delegates from across the clinical trials community.

Headshot Salon is inclusive of:

- Photographer & Equipment
- Activation Signage
- Promotion & Recognition
- Logistics Management

Meeting Space

Inquire for pricing

A selection of meeting rooms will be available to rent for:

- Affiliate Meetings
- Client Meetings
- Advisory Board Meetings
- Workshops

Contact Us

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