

Sponsorship Prospectus



**Clinical
Trials
Ontario**

**CTO 2025
Clinical Trials
Conference**



**November 5 & 6, 2025
Toronto, Ontario**

ctoconference.ca



About Clinical Trials Ontario

Clinical Trials Ontario is a leading non-profit organization in the clinical trials community dedicated to strengthening, promoting and capitalizing on Ontario's competitive advantages for conducting high-quality clinical trials. We work collaboratively with industry, research institutes, patients and the public and other health innovation organizations to improve the clinical trials environment and attract investment to the province, while supporting the highest ethical and quality standards.

Why Sponsor Our Conference?

When you sponsor a CTO Clinical Trials Conference, you can have the satisfaction of knowing you are contributing to advancing efforts to enhance the environment for clinical trials in Ontario and beyond.

Your sponsorship unlocks the following benefits:

- Networking with key members of Canada's clinical trials sector
- Enhance brand recognition within the community
- Showcase your innovation to prospective users/clients
- Align your organization with customizable sponsorship opportunities that support education and foster connections



About the Delegates

The Clinical Trials Ontario (CTO) Conference is a leading Canadian forum to drive innovation in clinical trials, including leaders from the pharmaceutical and medical device industries, academic and healthcare leaders, representatives from patient groups, health charities, hospitals, research institutions, government and more.

This annual event provides a unique opportunity for members of our multi-stakeholder sector to collaborate, exchange knowledge and advance efforts to enhance the environment for clinical trials in Ontario and beyond.

2024 CTO In-person Conference Overview



480+
REGISTRANTS



13
INNOVATION SHOWCASE
EXHIBITORS

Venue

Hilton Toronto
145 Richmond Street West
Toronto, ON, M5H 2L2
Tel: (416) 869-3456



CTO's 2025 Clinical Trials Conference will be held November 5th and 6th at the Hilton Toronto.

CTO 2025 at a glance

Day	Program
Wednesday, November 5	Welcome: Registration, breakfast, Innovation Showcase & networking Morning plenary sessions Break: Coffee bar, Innovation Showcase and networking Morning plenary sessions Break: Lunch, Innovation Showcase and networking Afternoon plenary sessions Break: Snack bar, Innovation Showcase and networking Afternoon plenary sessions CTO Reception, located in the Innovation Showcase space
Thursday, November 6	Welcome: Registration, breakfast, Innovation Showcase & networking Morning plenary sessions Break: Coffee bar, Innovation Showcase and networking Morning plenary sessions Break: Lunch, Innovation Showcase and networking Afternoon plenary sessions Closing Remarks

Gold Level Sponsorship Opportunities

Headshot Salon

\$10,000 (1 opportunity available)

This is a highly popular activation! A free headshot is excellent swag; in today's online world, most people need a professional business headshot. By offering a complimentary headshot you are providing a take-away of real value to delegates from across the clinical trials community. CTO will provide the photographer and equipment.

Headshot Salon is inclusive of:

- Room branding – Pop-up banner in the room (supplied by sponsor); table for marketing materials
- Activation signage with your company logo
- Prominent listing on CTO Conference website and program
- 1-min ad (supplied by sponsor) promoted in CTO conference e-blasts and on social media
- One (1) conference registration (inclusive of 1 entrance to the Conference Reception)
- Recognition in conference opening remarks and breaktime remarks
- Logistics Management

Conference Reception

\$10,000 (1 opportunity available)

The annual Conference Reception, hosted at the end of the conference's first day, brings together individuals from across the clinical trials community to network and exchange knowledge. The reception is open to all conference delegates.

Conference Reception sponsorship is inclusive of:

- Room branding – Pop-up banner in prime location (supplied by sponsor)
- Inclusive of Innovation Showcase Table (see details below)
- Prominent listing on CTO Conference website and program
- 1-minute ad (supplied by sponsor) promoted in CTO conference e-blasts and on social media
- One (1) conference registration (inclusive of 1 entrance to the Conference Reception)
- Recognition in conference closing remarks on Day 1
- Logistical Management

Patient & Public Engagement Sponsor

\$6,500 (1 opportunity available)

Demonstrate your organization's commitment to engaging patients and the public with clinical trials. This sponsorship opportunity will enable patients and trial participants to attend the CTO Clinical Trials Conference.

Patient Engagement Sponsor is inclusive of:

- Recognition in conference opening remarks
- One (1) conference registration (inclusive of 1 entrance to the Conference Reception)
- Prominent Listing on CTO conference website and program
- Promotion in CTO conference e-blasts and social media

Gold Level Sponsorship Opportunities

Branded Lounge

\$8,000 (1 opportunity available)

Position your brand at the heart of the conference experience with a dedicated lounge space—an inviting area for attendees to connect, recharge, and network. The Branded Lounge offers your organization a high-visibility opportunity to showcase your brand and engage with delegates in a relaxed setting. CTO will manage all logistics to ensure a smooth and seamless setup.

Branded Lounge is inclusive of:

- Room branding – Pop-up banner in the room (supplied by sponsor); table for marketing materials
- Lounge signage with your company logo
- The lounge room will be named after your brand (e.g., “The [Your Brand] Lounge”)
- Prominent listing on CTO Conference website and program
- Promotion in CTO conference e-blasts and on social media
- One (1) conference registration (inclusive of 1 entrance to the Conference Reception)
- Recognition in conference opening remarks
- Logistics Management

Breakfast or Lunch Sponsorship

\$5,000 (4 opportunities available)

Support the delivery of a breakfast or lunch during Day 1 or Day 2 of the CTO 2025 Conference. Your contribution helps provide delegates with a delicious and energizing meal at one of the busiest and most visible moments of the day. These meal stations are always a highlight for attendees.

Breakfast or Lunch Sponsorship includes:

- Recognition as a contributor to a breakfast or lunch station on Day 1 or Day 2
- Activation signage with your company logo (tent cards on all buffet tables)
- Listing on the CTO Conference website and program
- Recognition in conference remarks
- Logistical management

More Activations and Opportunities

Exhibit at the CTO Conference

Exhibit Table - \$3,000

Showcase your organization and network with delegates from across the clinical trials community! The conference exhibitors are located in a high traffic, networking area where breaks, lunch and the Day 1 Reception take place.

Space is limited! Table placement will be on a first come, first served basis!

Exhibit at the CTO Conference is inclusive of:

- Exhibit space throughout conference programming (Nov 5-6, 2025)
- One (1) exhibit table and tablecloth
- Two (2) chairs
- Fully secured exhibit hall for move-in/move-out
- One (1) conference registration (inclusive of 1 entrance to the Conference Reception)
- Listing and logo on CTO Conference website and program
- Promotion in CTO conference e-blasts and on social media

Complimentary Chocolate Sponsorship

\$2,600 (1 opportunity available)

Delight CTO 2025 delegates with a complimentary chocolate treat! As the exclusive sponsor of this indulgent offering, your company will be associated with a memorable and delicious experience that adds a sweet touch to the conference. Each chocolate will be presented in packaging branded with your company logo, ensuring your name is front and center with every treat.

Snack and Coffee Bar

\$2,500 (3 opportunities available)

Contribute to the Morning or Afternoon Snack and Coffee Bar on Day 1 or 2 of the conference. Help keep the CTO 2025 delegates caffeinated and well fed. This is guaranteed to be a popular station.

Snack and Coffee Bar Sponsorship is inclusive of:

- Contribution towards a coffee and snack station on Day 1 morning, Day 1 afternoon or Day 2 morning
- Activation Signage with your company logo (tent cards on all buffet tables)
- Listing on the CTO Conference website and program
- Recognition in conference remarks
- Logistical Management

More Activations and Opportunities

Meeting Space

Inquire for pricing

A selection of meeting rooms will be available to rent for meetings that aim to advance clinical trials in Ontario or across Canada:

- Affiliate Meetings
- Client Meetings
- Advisory Board Meetings
- Workshops

Step and Repeat Photo Zone

\$1,000* (6 opportunities available)

Put your brand in the spotlight—literally. Your company logo will be featured on the official CTO Conference 'Step and Repeat' photography backdrop, placed in a high-traffic area where attendees gather for photos throughout the event. This is a simple, high-visibility opportunity to align your brand with the CTO Conference and be seen across social media, conference coverage, and attendee photos.

Step and Repeat Backdrop is inclusive of:

- Company logo placement on the official Step and Repeat backdrop (co-branded with CTO and up to 6 other brands)
- Backdrop positioned in a high-traffic area for maximum visibility and photo opportunities
- Listing on the CTO Conference website

**Available at a discounted rate of \$500 when bundled with an additional sponsorship, activation or Exhibitor Table*

*** Minimum of 3 sponsors needed for activation..*

Coat Check

\$1,000 (1 opportunity available)

Sponsor the convenient and complimentary coat check service at CTO 2025. Your company logo will be prominently displayed on signage at the coat check area, ensuring visibility as delegates arrive and depart the conference.

Contact Us

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