

CLINICAL
TRIALS
ONTARIO

CTO 2022

Clinical Trials Conference

Sponsorship Prospectus



November 10th & 11th 2022
Toronto, ON

ctoconference.ca



About CTO's Annual Clinical Trials Conference

The CTO Conference is a leading Canadian forum to drive innovation in clinical trials, including leaders from the pharmaceutical and medical device industries, academic and healthcare leaders, representatives from patient groups, health charities, hospitals, research institutions, government and more. This annual event provides a unique opportunity for members of our multi-stakeholder sector to collaborate, exchange knowledge and advance efforts to enhance the environment for clinical trials in Ontario and beyond.

2019 CTO In-person Conference Overview



480+
REGISTRANTS



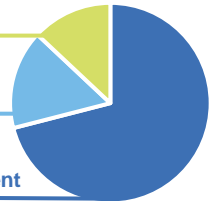
10
INNOVATION
SHOWCASE
EXHIBITORS

REGISTRANT COMPOSITION

13% Health Charities/
Patient Groups

16% Health
Industry

71% REBs/Hospitals/
Research/Government



2021 CTO Virtual Conference Overview



1,350
REGISTRANTS



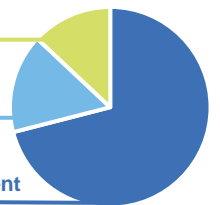
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INNOVATION
SHOWCASE
EXHIBITORS

REGISTRANT COMPOSITION

6% Health Charities/
Patient Groups

18% Health
Industry

76% REBs/Hospitals/
Research/Government



Venue

Hilton Toronto

145 Richmond Street West
 Toronto, ON, M5H 2L2
 Tel: (416) 869-3456

CTO's 2022 Clinical Trials Conference will be held November 10th and 11th at the Hilton Toronto.



CTO 2022 at a glance

Day	Program
Thursday November 10 th	Welcome: Registration, breakfast, Innovation Showcase & networking Morning plenary sessions Break: Coffee bar, Innovation Showcase and networking Morning plenary sessions Break: Lunch, Innovation Showcase & networking Afternoon plenary sessions Break: Snack bar, Innovation Showcase & networking Afternoon plenary sessions CTO 10 th Anniversary Reception, located in the Innovation Showcase space
Friday November 11 th	Welcome: Registration, breakfast, Innovation Showcase & networking Morning plenary sessions Break: Coffee bar, Innovation Showcase & networking Morning plenary sessions Break: Lunch, Innovation Showcase & networking Afternoon plenary sessions Closing Remarks

Exhibit at the CTO Conference Innovation Showcase

Turnkey Exhibit Stand Booth - \$2,500

Exhibit at the Innovation Showcase and network with delegates from across the clinical trials community. The Innovation Showcase is designed for new and emerging companies. Space is located in a high traffic, networking area where breaks and lunch take place.

Exhibit at the Innovation Showcase is inclusive of:

- Exhibit space during conference programming
- One (1) conference registration
- One (1) turnkey exhibit stand booth
- One (1) high stool
- Set-up and dismantling
- Fully secured exhibit hall for move-in/move-out
- Listing on CTO Conference website and program
- Access to conference programming, refreshment breaks & lunch



Snack and Coffee Bar

\$3,000

Sponsor the Morning or Afternoon Snack and Coffee Bar on Day 1 or 2 of the conference. Help keep the CTO 2022 delegates caffeinated and well fed. This is guaranteed to be a popular station.

Snack and Coffee Bar Sponsorship is inclusive of:

- Sponsor of a coffee and snack station in either the morning or afternoon break
- Activation Signage
- Promotion & Recognition
- Logistical Management

Partnership Opportunities

Recharge Station

\$5,000

Give CTO 2022 delegates a place to recharge and ensure they (and their devices) are running on full battery by sponsoring a charging station area.

Charging station is inclusive of:

- Placement of logo on wireless charging station
- Promotion & Recognition
- Logistical Management

Headshot Salon

\$10,000

A free headshot is excellent swag; in today's online world, most people need a professional business headshot. By offering a complimentary headshot you are providing a take-away of real value to delegates from across the clinical trials community. The Headshot Salon will be situated amongst the Innovation Showcase and will help drive traffic to the area.

Headshot Salon is inclusive of:

- Photographer & Equipment
- Activation Signage
- Promotion & Recognition
- Logistics Management

Meeting Space

Inquire for pricing

A selection of meeting rooms will be available to rent for:

- Affiliate Meetings
- Client Meetings
- Advisory Board Meetings
- Workshops

Contact Us



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