



Patient & Public Engagement at CTO

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CTO's PPE Goals



Actively involve patients & the public



Increase public awareness of clinical trials



Support healthcare providers

Progress on Goal 1

Actively involve patients & public

✓ Appoint patient representative to the Board

✓ ...Convene a patient & public advisory group

✓ ...Partnerships with health charities and patient advocacy groups

Ensure public/patient input in to CTO activities

Create opportunities for patient/public engagement in clinical research

Progress on Goal 2

Increase public awareness of clinical trials

✓ ...Develop & distribute public and patient-facing materials

✓ ...Work with health charities and patient advocacy groups to develop programs or materials to meet their needs

Explore: direct public outreach about clinical trials through popular media & potential for a public campaign in partnership with other organizations

Progress on Goal 3

Support health care providers

Explore: Understanding health care providers' knowledge of & attitudes towards clinical trials & engaging them to design & develop programs to address support and training needs

Questions? Comments?

- **Contact me!**
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